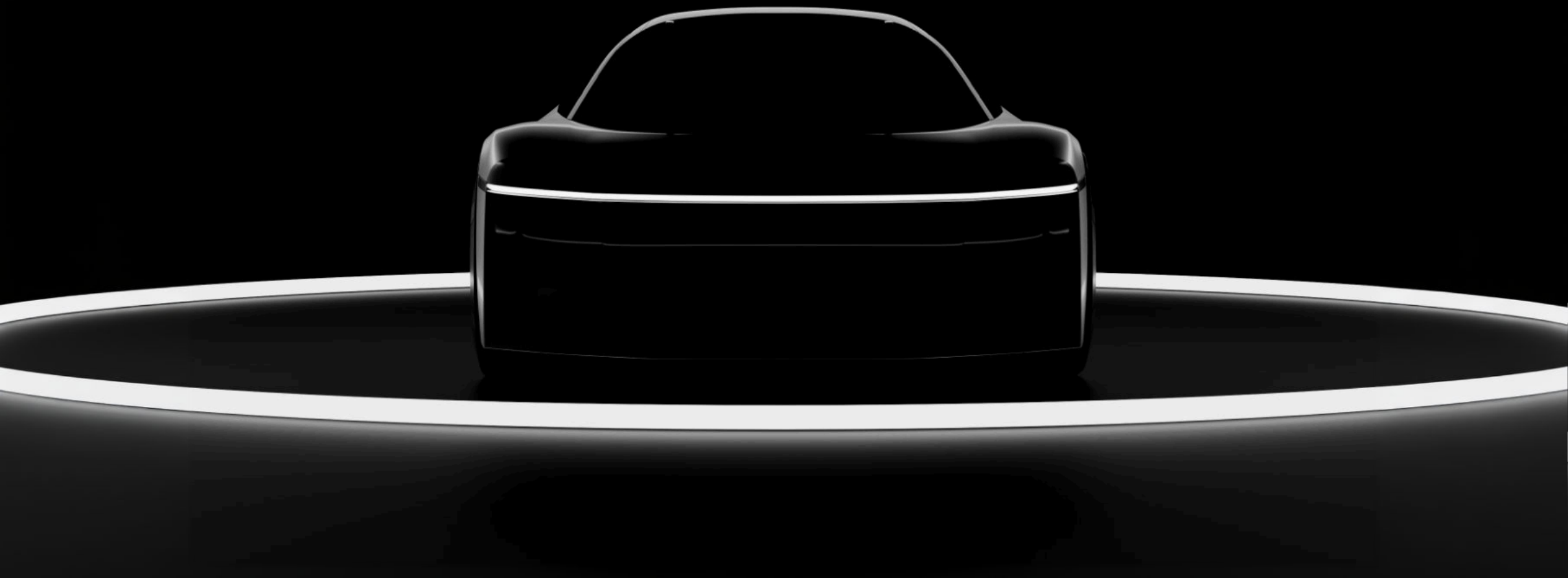


AYDAR NIGMATULLIN

AUTOMOTIVE DESIGN | ADVANCED & PRODUCTION





Aydar Nigmatullin

Core Competencies:

- Exterior and interior concept development
- Design language and brand identity development
- Full-size clay model direction
- Cross-cultural design team leadership
- Program ownership from sketch to production sign-off
- European and Chinese market design sensibility

Executive Summary

Automotive designer, 18 years experience, working the seam between European design culture and Chinese production reality. Formed in Turin — Bertone and FCA — and embedded in the Chinese EV transition across the last decade with Pininfarina Shanghai, Baoneng, and currently leading design at an EV startup in Shanghai. I translate design intent across cultures, studios, and continents: Italian and English fluently, shaped by a decade inside current Chinese automotive design culture, delivered production work in both hemispheres. Comfortable owning a program from early sketch through production sign-off. Permanent EU work authorization.

Contacts

-  aydar@aydarnigmatullin.com
-  +8618501781477
-  Whatsapp: +39 333.104.65.18
-  @aydar_designs

Professional Experience

Dec 2023 - Present	Senior Lead Designer Interior & Exterior - Atom / Shanghai (Moscow HQ)
Jul 2022 - Nov 2023	Senior Lead Design - Baoneng Auto / Shenzhen
Jun 2021 - Jul 2022	Freelance
Jun 2017 - May 2021	Lead Exterior Designer - Pininfarina / Shanghai
Jun 2016 - May 2017	Senior Designer - Pininfarina / Shanghai
Dec 2015 - May 2016	Senior Designer - TorinoCrea HQ / Italy
Aug 2015 - Dec 2015	Exterior Designer - TorinoCrea / Italy
Dec 2013 - Aug 2015	Exterior Designer - FIAT (FCA) (consultant via TorinoCrea) / Italy
Sep 2008 - Nov 2013	Exterior Designer - Bertone / Italy
Sep 2012 - Dec 2013	Instructor, Digital Sketching - IED Master in Transportation Design / Italy

Education

2010-2011	IED Torino - Master in Car Design - Torino, Italy
2005 -2008	IED Torino - Bachelor in Transportation Design - Torino, Italy

Languages

Russian	Mother tongue
English	Fluent
Italian	Fluent
Spanish	Basic
Chinese	Basic

STUDIO RELEASES: PRODUCTION & CONCEPTS

FAW Besturn X80
2010
Exterior Designer



FAW Besturn X
Power
2011



BAIC Senova C51
2012
Exterior Designer



FAW Betrun D50
2013
Exterior Designer



SWM Eroo
2017
Senior Designer



Chery Big Ant
2020
Lead Designer



Chery Ant 2
2021
Lead Designer



Atom Interior StW
2025
Lead Designer



CHERY BIG ANT — LEAD DESIGNER · 2019

COMPACT EV CROSSOVER · EXTERIOR DESIGN · CONCEPT DEVELOPMENT

Chery's first EV-native crossover concept. Directed exterior design from key sketch through concept resolution — connected light-bar tail signature, sculpted body-side, chamfered front graphic — establishing a visual language distinct from Chery's ICE lineup.



Clay model with PR parts



Key rear sketch

CHERY BIG ANT — LEAD DESIGNER • 2019

PRODUCTION LAUNCH 2020 · A-CLASS DELIVERED

Concept translated to production in twelve months. Fender geometry, tri-spoke wheel motif, and light-signature DNA carried through; body-side character line resolved into stamping-feasible surfaces.



Clay model with PR parts



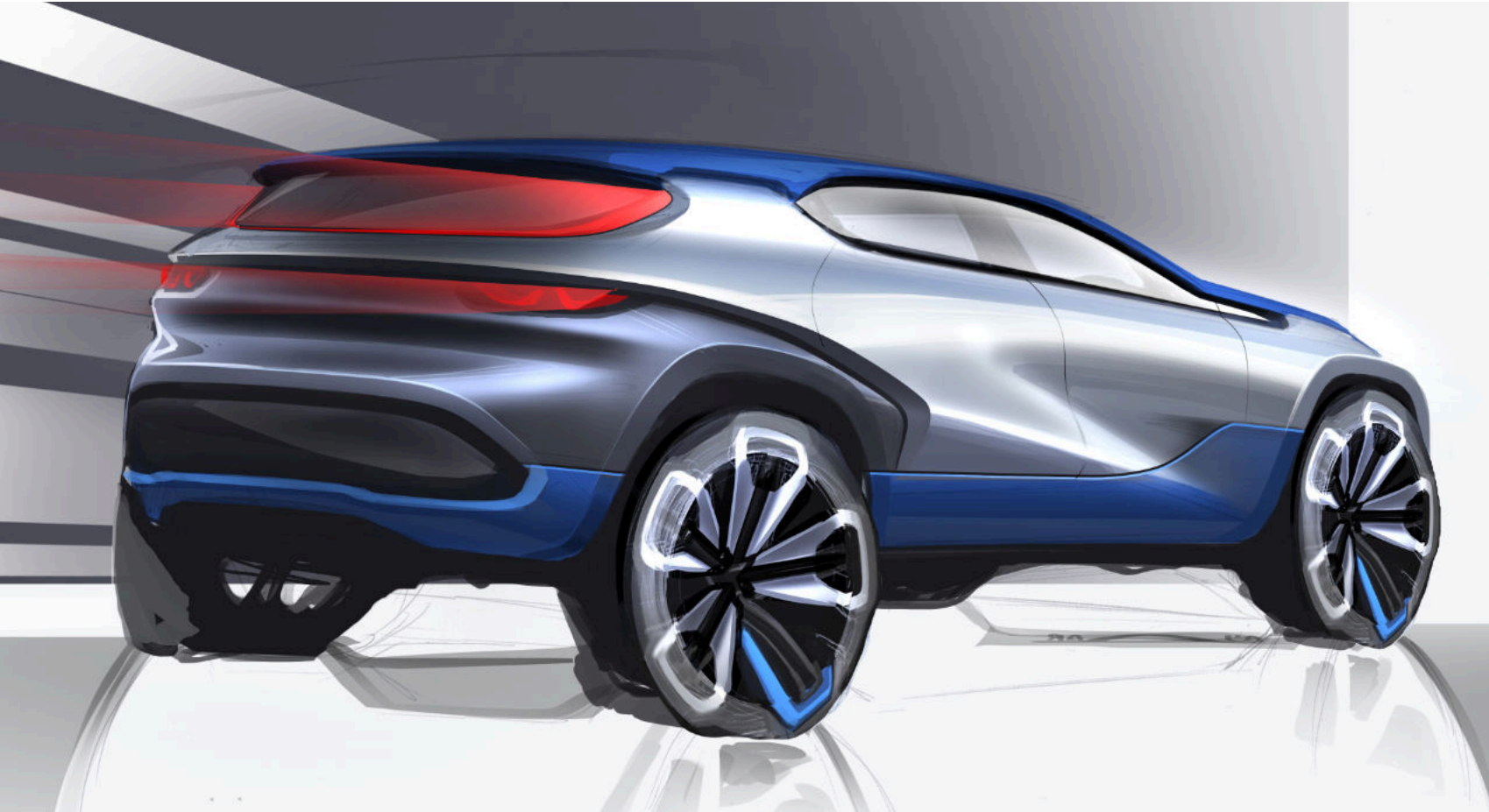
Production car



Production car

SWM EROE — SENIOR EXTERIOR DESIGNER · 2017

CONCEPT CAR · SHANGHAI AUTO SHOW · EXTERIOR DESIGN

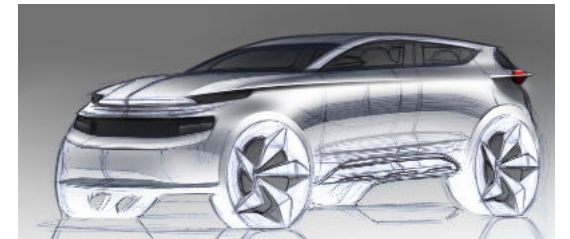


Key rear sketch

SWM



Design proposal for the automotive revival of SWM, an Italian motocross brand acquired by Chongqing-based Shineray Group. Layered body-side architecture references motorcycle fairing construction — sport heritage translated into crossover proportion.



SWM EROE — SENIOR EXTERIOR DESIGNER · 2017

PRODUCTION LAUNCH 2020 · A-CLASS DELIVERED



Full-scale concept realized as a see-through show car for the 2017 Shanghai Auto Show. Body-side layering, sculpted rear graphic, and light signature carried from artwork to physical execution.



See-through model at 2017 Shanghai Auto Show



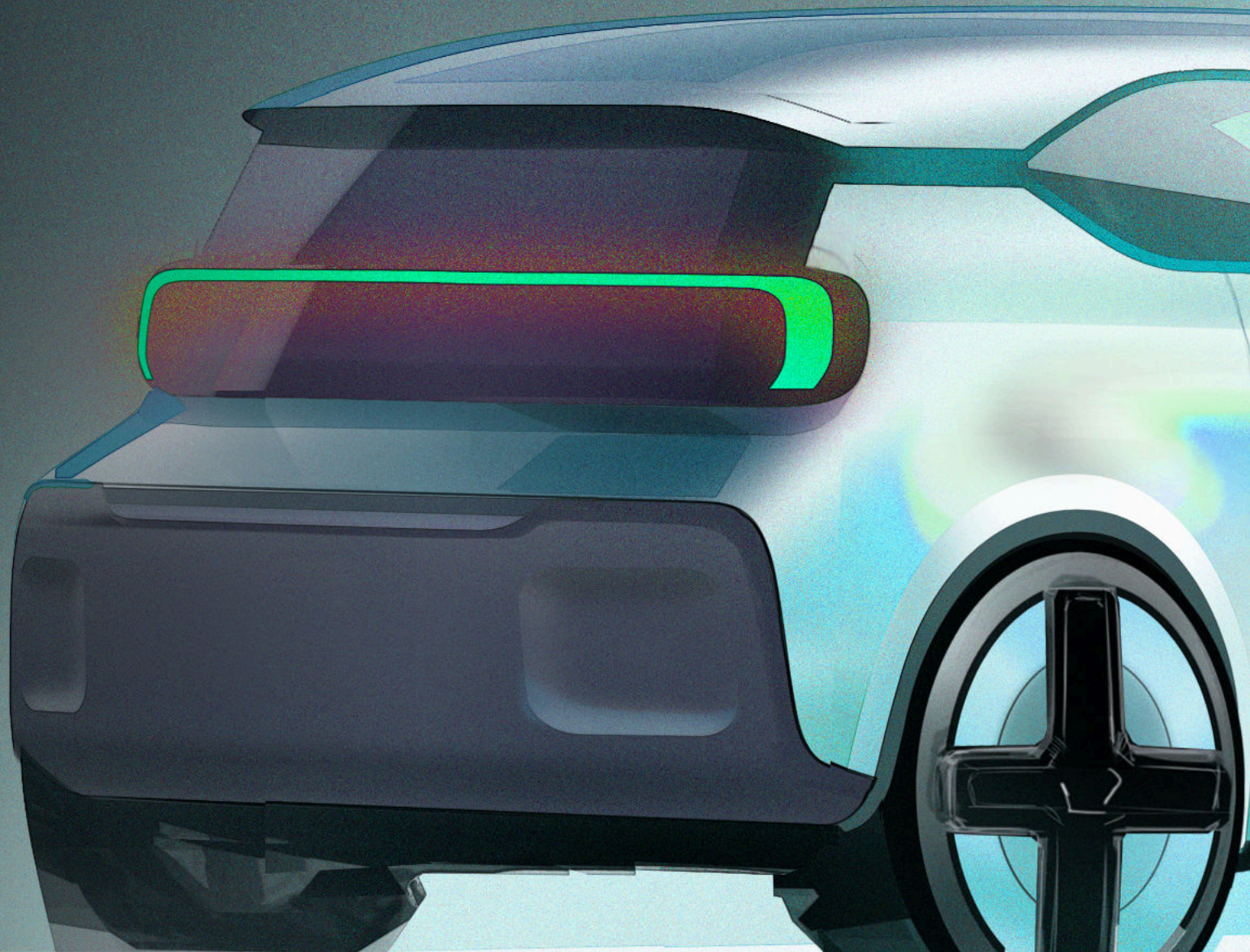
Sketch

Real Wheel

BAONENG U-BELIEF A6 PRESS TEASER SKETCHES

DESIGN THEME ILLUSTRATION · SENIOR LEAD DESIGNER · 2022

Marketing and PR illustration for the launch of Baoneng's U-belief A6 city car. Exterior teasers developed to communicate design theme and product appeal to investors and dealers.

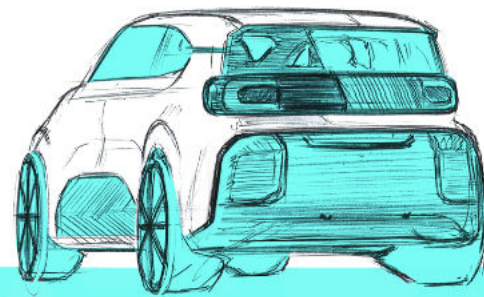
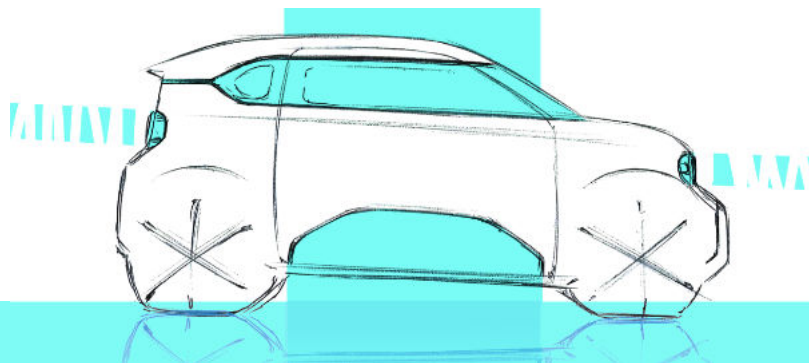
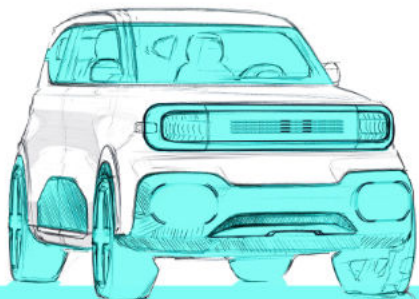
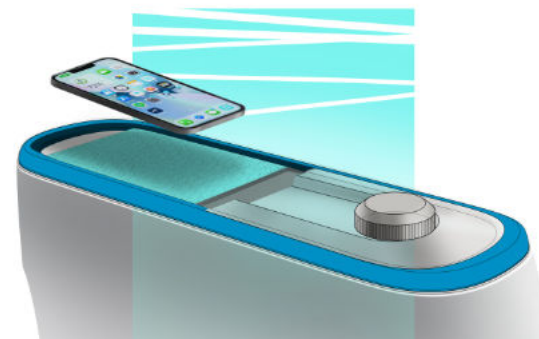
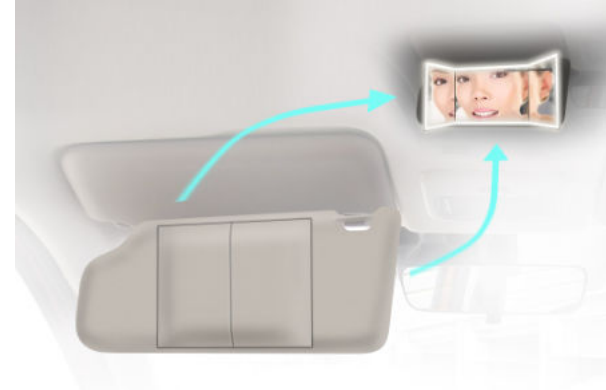


BAONENG U-BELIEF A6 — PRESS TEASER SKETCHES

INTERIOR THEME · IP CONSOLE · CENTRAL ARMREST CONSOLE & CMF DETAIL

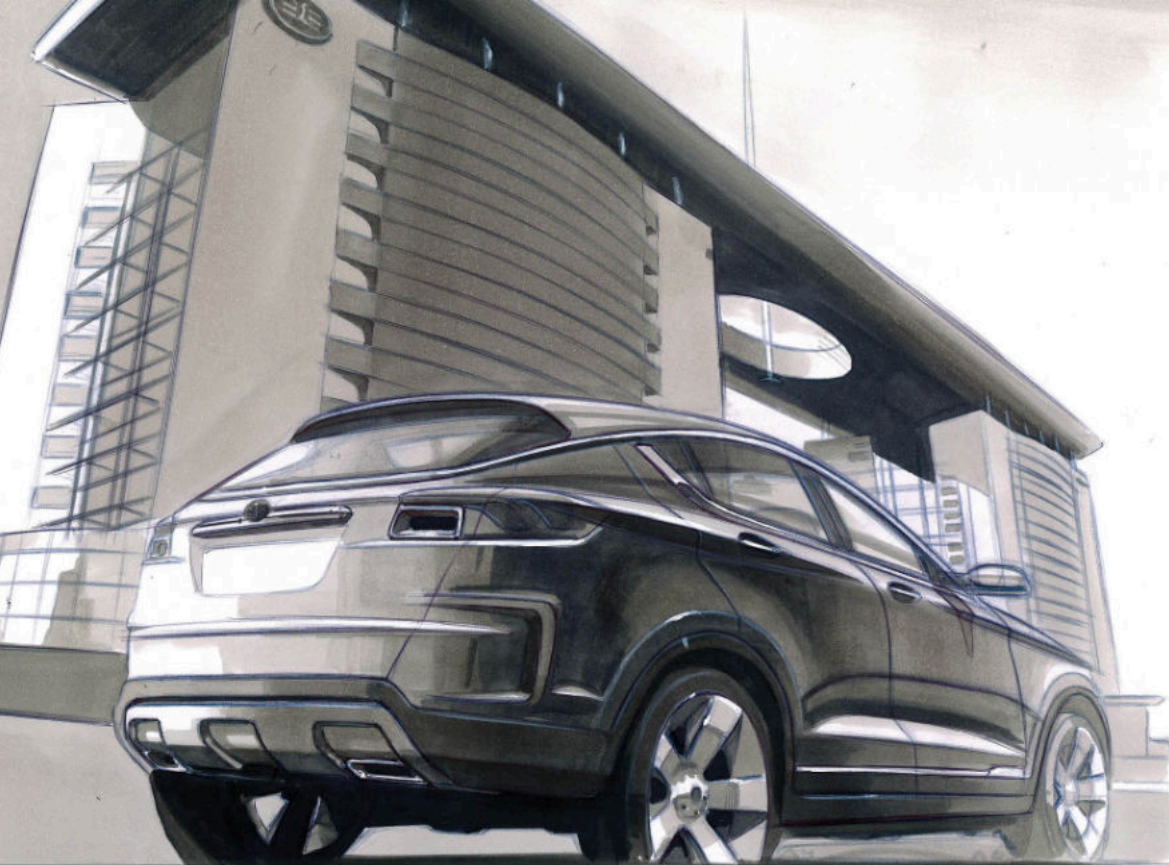


Interior theme illustrated across IP console, seat, and cabin touchpoints. Cohesive color-world established a teal-and-white language carried through PR materials into launch communications.

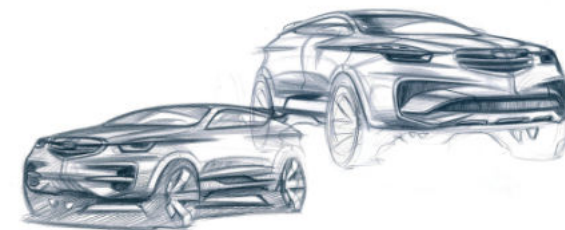


BERTONE — TURIN, 2008–2013

BESTURN X80 PRODUCTION SUV (2010 LAUNCH) · FAW X CONCEPT (SHANGHAI AUTO SHOW 2011)



Five years at the storied Italian carrozzeria. Among other projects - two FAW programs realized in China: the Besturn X80 production SUV (2010 launch) and the FAW X Concept unveiled at Shanghai Auto Show 2011. Early formation in European studio process: hand rendering, clay development, show-car delivery.



ATOM STEERING WHEEL — PATENTED

DESIGN LEAD · PATENTED DESIGN · SUPPLIER COORDINATION · A-CLASS SURFACING DIRECTION

Integrated capacitive touch display into a steering wheel while holding driver airbag hardpoints, capacitive slider zones, and haptic vibromotor packaging. Directed supplier rework of internal assembly architecture to reduce display housing volume by 20%; directed the resculpting A-class surfaces to visually slim the remaining mass through highlight, bezel, and gap-and-flush treatment. Patented.



HMI ARCHITECTURE

HARDWARE INTEGRATION · INTERIOR DESIGN · CMF DIRECTION

Capacitive touchpads (left and right, clickable), two-step function buttons, returning turn signal slider, mechanical DAB clacson, and haptic feedback vibromotor packaged around the primary display and airbag deployment zone. Delivered across Dark and Light CMF themes.



DESIGN EXPLORATIONS

EV STUDY



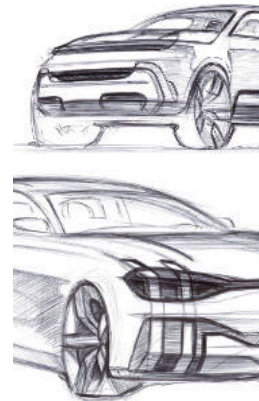
FUTURE MOBILITY



APPLE EVVEE



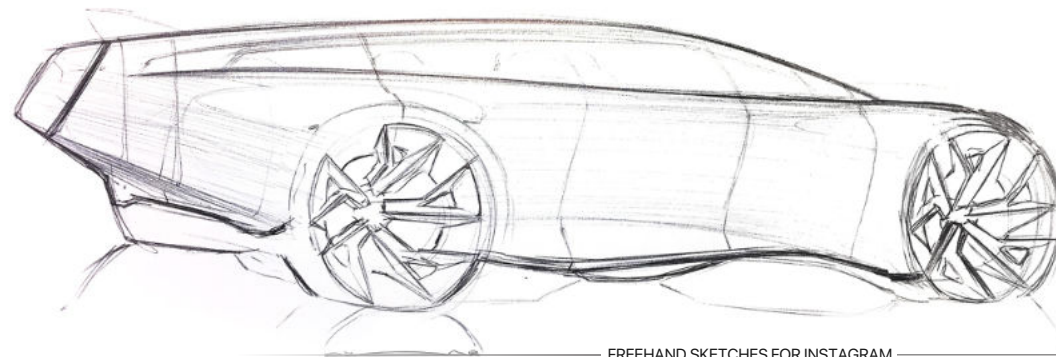
FREE-HAND
SKETCHES 2026



EV SKETCHES

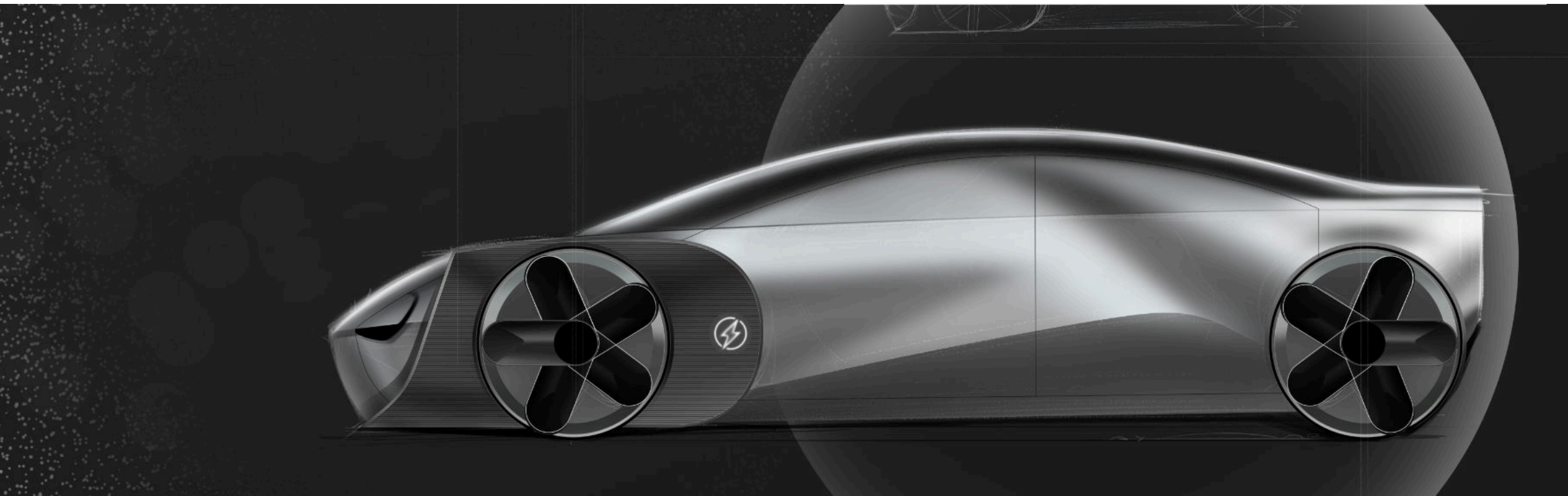


BLADE RUNNER EV SIDE STUDY



FREEHAND SKETCHES FOR INSTAGRAM

SKETCH CHALLENGE PRACTICE



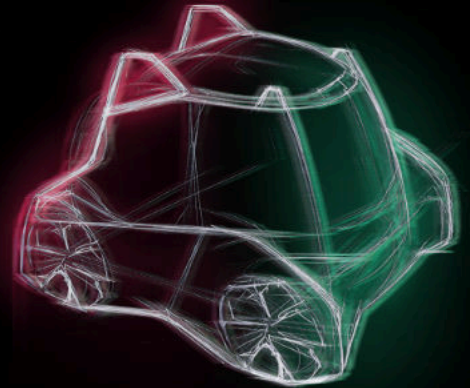
FUTURE MOBILITY

CONCEPT PROJECT

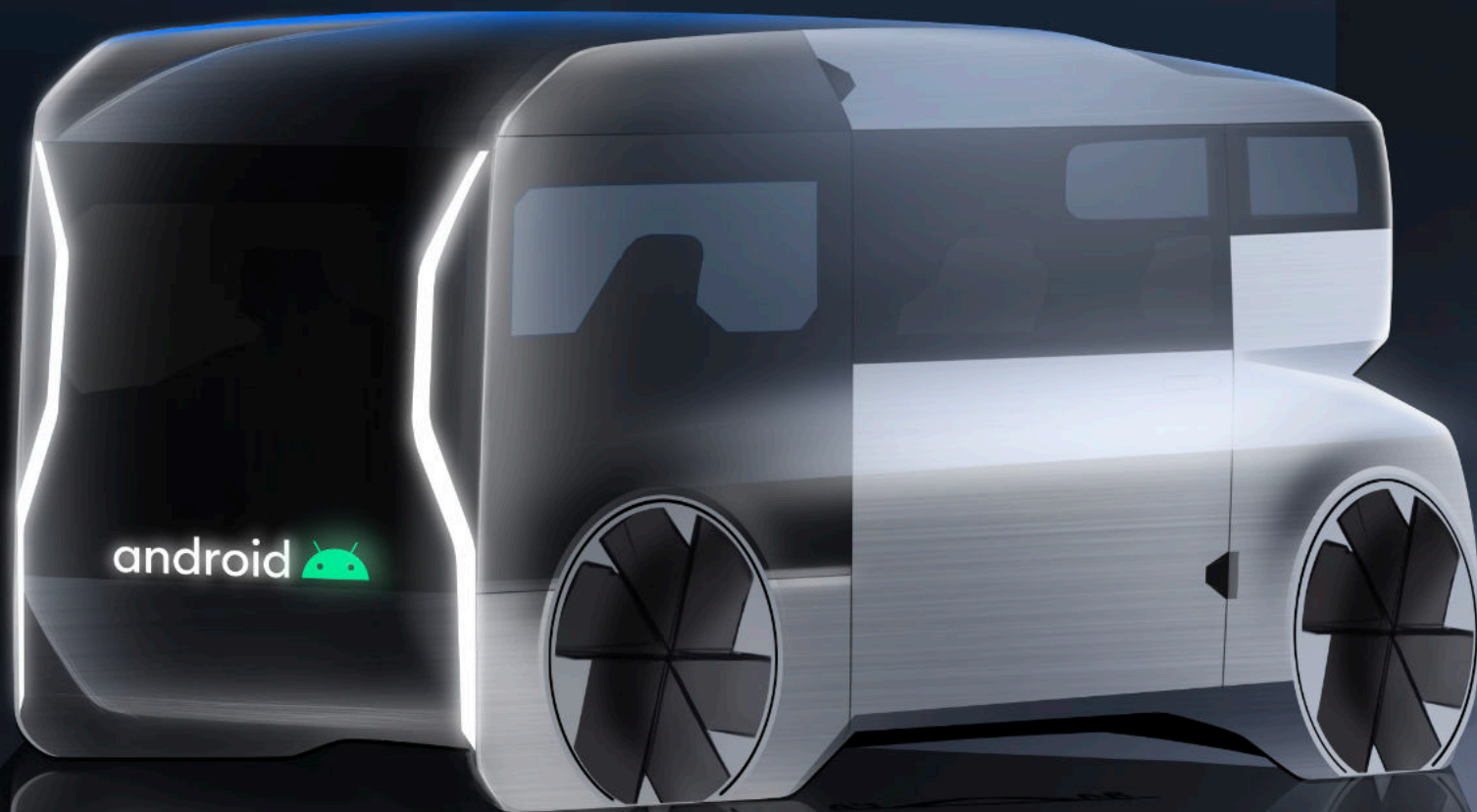


URBAN MOBILITY

-FUTURE MO



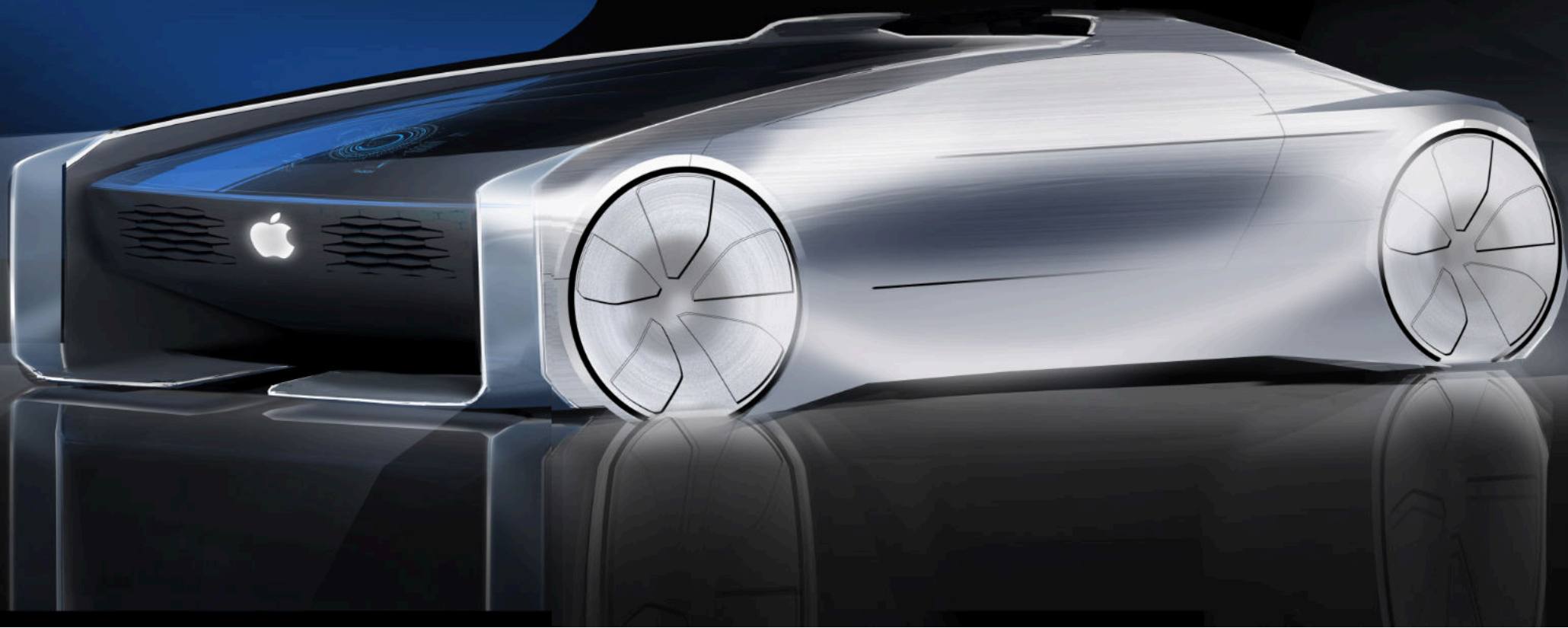
ANDROID





APPLE

High-tech
Sleek Design
Premium Feel
Luxury Service



APPLE EVVEE — PERSONAL CONCEPT

PERSONAL PROJECT · BLENDER-NATIVE, DIRECT-TO-3D · EXTERIOR DESIGN & AESTHETIC DIRECTION

Full-scale sedan exterior developed direct-to-3D in Blender, translating consumer-tech language — monolithic volumes, precise cutlines, unbroken DLO — into automotive proportion. Ideation happened in Sub-D volumes rather than 2D sketch, letting proportion and DLO graphics lock in before surfacing detail began.

Role: Art Direction, Ideation, 3D Execution

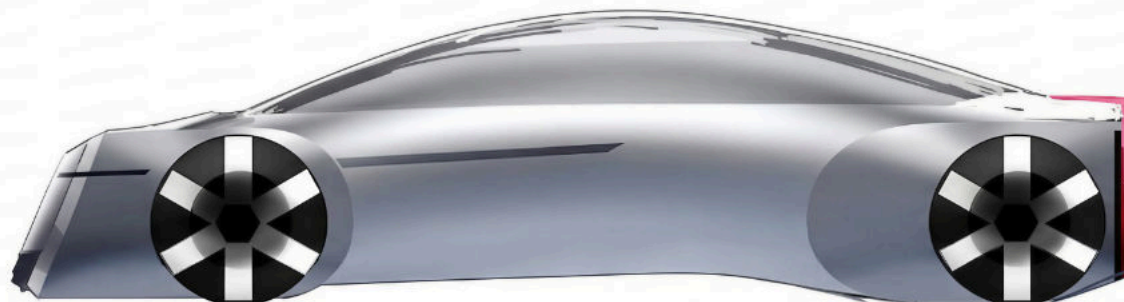
Pipeline: 100% Digital (Photoshop > Blender > Real-time Rendering)

Focus: Core Volumetric Proportions, Brand Translation, Pipeline Velocity



AGILE PIPELINE

SUB-D VALIDATION AS THE PART OF CREATIVE PROCESS



Raw Sub-D volumes validated for proportion, tumblehome, and DLO graphic before final surfacing.



Frontal Tumblehome & Packaging Validation



1:1 Translation: 2D Blueprint to Sub-D Validated Proportion.

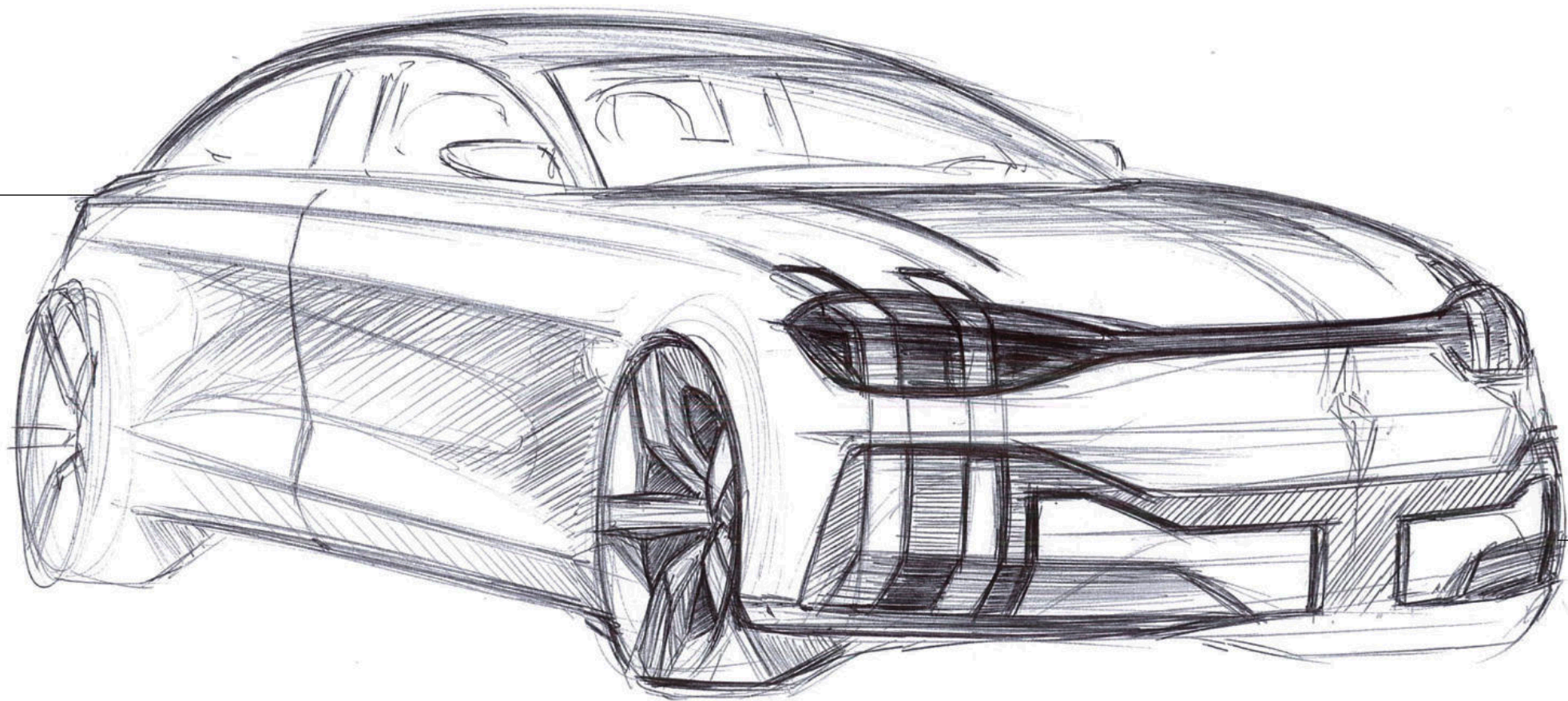
HIGH-FIDELITY VALIDATION

Final Sub-D surfacing evaluated under global illumination. The unbroken, monolithic volumes and precise graphic outlines demonstrate a successful translation of premium consumer-electronics language into full-scale automotive packaging.



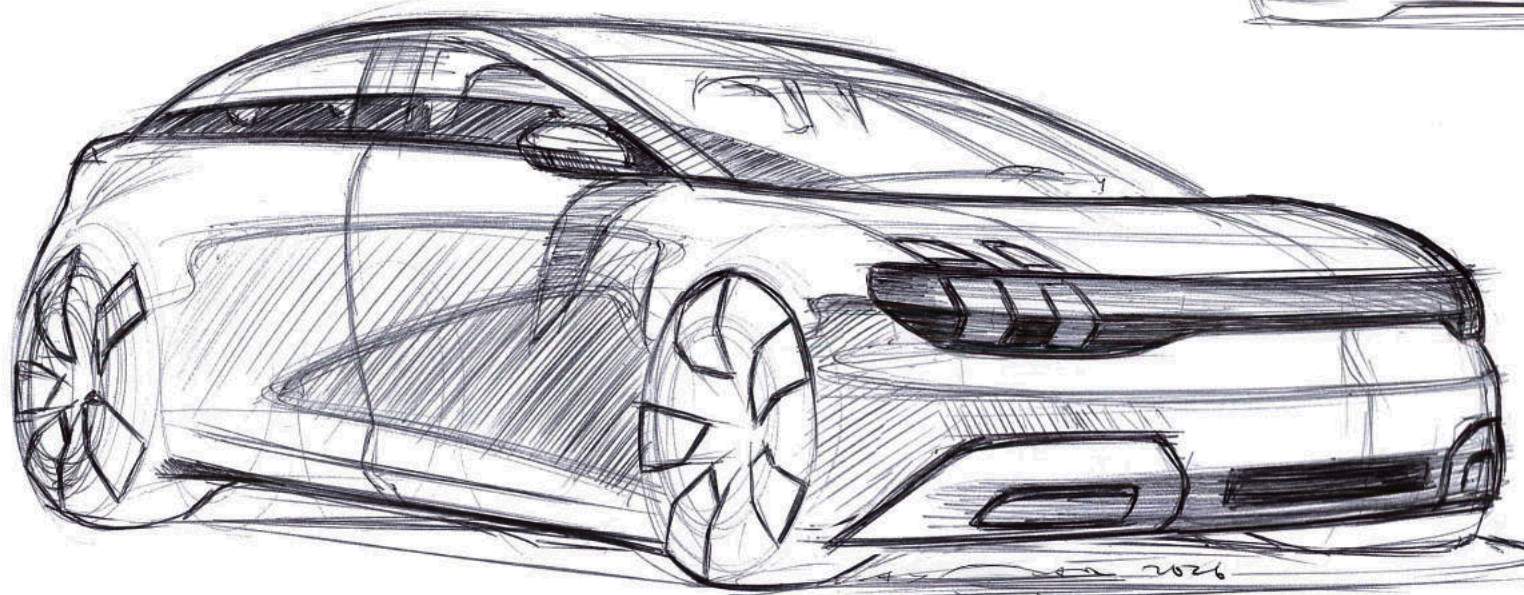
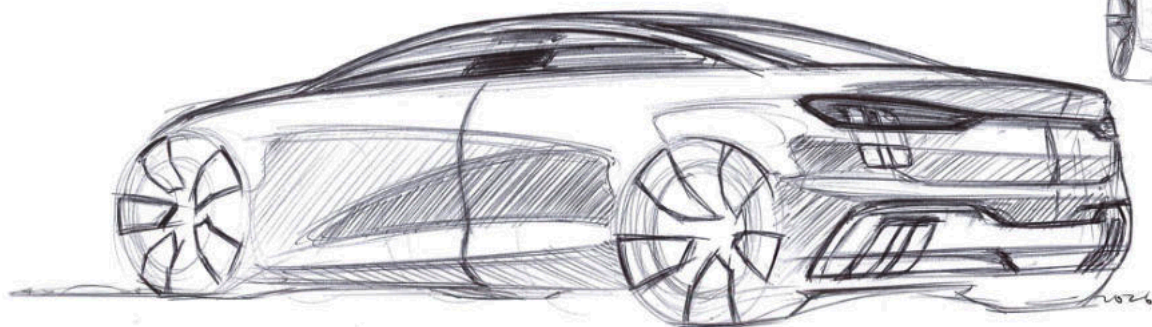
HAND SKETCHING PRACTICE 2026

2026 EXPLORATORY SKETCHES — PREMIUM EV SEGMENT STUDIES



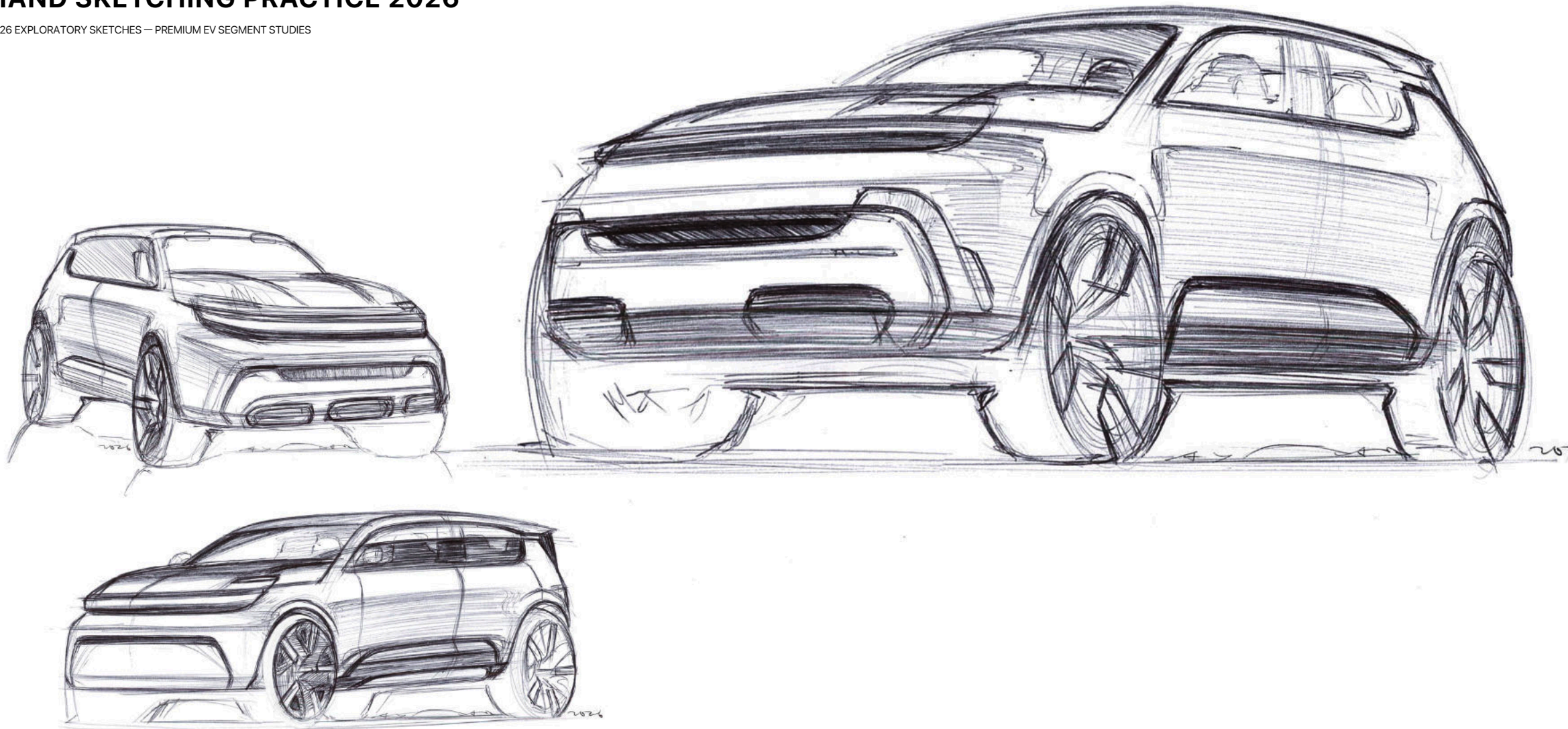
HAND SKETCHING PRACTICE 2026

2026 EXPLORATORY SKETCHES — PREMIUM EV SEGMENT STUDIES



HAND SKETCHING PRACTICE 2026

2026 EXPLORATORY SKETCHES — PREMIUM EV SEGMENT STUDIES



aydar@aydarnigmatullin.com

+8618501781477

Whatsapp: +39 333.104.65.18

AYDAR NIGMATULLIN

AUTOMOTIVE DESIGN | ADVANCED & PRODUCTION

[linkedin.com/in/aydarnigmatullin](https://www.linkedin.com/in/aydarnigmatullin)

[instagram.com/aydar_designs](https://www.instagram.com/aydar_designs)